



LONG-TERM Living

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| Issue | January | February | March | DESIGN | April | May | June | July | August | September | October | November | December |
|-----------------------------|--|--|-------------------------------------|---|--|--|---|--|--|---|--|---|---|
| Editorial Due | 11/1 | 12/2 | 1/1 | 1/16 | 2/1 | 3/1 | 4/2 | 5/1 | 6/1 | 7/2 | 8/1 | 9/3 | 10/1 |
| Ad Close | 12/19 | 1/13 | 2/10 | 3/2 | 3/9 | 4/6 | 5/9 | 6/8 | 7/13 | 8/10 | 9/7 | 10/12 | 11/6 |
| Print Materials Due | 12/21 | 1/16 | 2/13 | 3/5 | 3/12 | 4/9 | 5/11 | 6/11 | 7/16 | 8/13 | 9/10 | 10/15 | 11/8 |
| Online Materials Due | 12/24 | 1/25 | 2/23 | | 3/26 | 4/24 | 5/25 | 6/25 | 7/25 | 8/27 | 9/24 | 10/24 | 11/26 |
| Executive Suite | Technology Special Report | View on Washington | Finance | Annual Showcase Issue This special awards issue features innovative design solutions in new and renovated construction. | Regulatory Compliance | Strategic Direction | Risk Management | Top Trends and Research Findings | Pre-election Special Report | Finance/Development Special Report | Professional Development | Market Trends & Dynamics | Policy |
| Care Management | Skin/Wound Care | Fall Prevention | Dementia Care | | Pressure Ulcer Care & Prevention | Pharmacy/Medication Management | Wound Ostomy Continence | Clinical Landscape | Resident Mobility | Medication Management | Nutrition | Skin Care/Incontinence | Infection Control |
| Additional Topics | Rehabilitation | Staff Development | Safety & Security | | Continuing Education | Transportation | Designing the Environment | Industry Guide | HR & Staffing | OPTIMA Award | IT | EMR/EHR | Resident Security |
| | Memory Care | Renovation | Reimbursement | | Media/Activities | Technology | Rehabilitation | Purchasing Strategies | Wound Care | Reimbursement & Compliance | Pain Management | Laundry | Staff Development |
| Focus On | Cleanliness | Mobility | Laundry/Housekeeping | | Furnishings & Interiors | Infection Control | Baths/Lifts | New Products | Information Technology | Housekeeping/Maintenance | Safety | Bathing & Transfers | Rehab/Wellness |
| Special Section | Tech Directory | | | Design Resource Directory | | | | Annual Industry Guide | | Facilities & Services Directory | Remodel-Renovation Contest | | Resident Care Directory |
| Advertiser Advantage | Direct mailing to 500 C-level executives | List of 1,000 clinical titles Baxter Ad Study | List of 1,000 financial titles | List of 1,000 architects and designers | List of 1,000 administrators ACHCA Promo Pack | List of 1,000 assisted living executives ALFA Promo Pack | List of 1,000 nurse managers Baxter Ad Study | List of 1,000 purchasing/financial titles NADONA Promo Pack | Direct mailing to 500 IT decision makers | List of 1,000 for-profit managers AHCA Promo Pack | List of 1,000 not-for-profit managers LeadingAge Promo Pack | Direct mailing to 500 directors of nursing Baxter Ad Study | List of 1,000 directors of in-service training Bonus Company Profile |
| Events | HIMSS 2/20-24 Las Vegas | AMDA 3/8-11 San Antonio | NIC 3/25-27 Boca Raton | EFA ACHCA ALFA AIA AHCA LeadingAge HCD.12 | AANAC 4/19-20 Jacksonville Environments for Aging (EFA) 4/29-5/1 Orlando ACHCA 5/4-8 Nashville | ALFA 5/16-18 Dallas AIA 5/17-19 Washington, DC APIC 6/4-6 San Antonio | WOCN 6/9-13 Charlotte NeoCon 6/11-13 Chicago | NADONA 7/21-25 Nashville | | NIC 9/19-21 Chicago AHIMA 9/29-10/4 Chicago AHCA 10/7-10 Tampa | AANAC 10/17-18 San Antonio LeadingAge 10/21-24 Denver HCD.12 11/3-6 Phoenix | ASCP 11/7-10 National Harbor, Maryland | |